

ISSUE NO. 1

COMMERCIAL EDITION

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Shine

INTERIOR DESIGN STUDIO

LOOK BOOK

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A Note from the Owners

We spend much of our time as designers cheering our clients through the process. Unless you have time for it to be your full-time job, it can be overwhelming to try to figure out how to get your project off the pinterest boards and into a reality while juggling the every day realities of careers and life. That's where hiring an Interior Designer comes in.

Whether it is a dream for your business, your home, new construction, or historic renovation, our team is trained to help you form a plan to make those dreams tangible.

Our awesome team is equipped to handle your project - each team member has a special skillset and background that will help your project become a reality.

Check out some of the tools in our designer's toolbox that the Shine team uses throughout your project to take the stress out of the process.

Stacey & Natatie



GRUMPY RABBIT RESTAURANT



GRUMPY RABBIT AMERICAN EATERY
DOWNTOWN LONOKE, ARKANSAS
PHOTOS: NOLAN DEAN FILMS



SHINE INTERIOR DESIGN STUDIO | WELCOME



GRUMPY RABBIT AMERICAN EATERY
DOWNTOWN LONOKE, ARKANSAS
PHOTO: NOLAN DEAN FILMS

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PRO TIP:
Design takes time. involve your design team as early in the process as you can for a more seamless final result

Designing Spaces that Work

Think about function, cohesion, efficiency, and good design - what comes to mind? Have you been to a restaurant that flowed well, had a fun environment, in addition to the food tasting great? What about a space that does not function well - what comes to mind when you think of that space?

design for work spaces

Commercial design is a powerful tool that not only can look aesthetically pleasing, but can impact the function of the environment. Whether you are employed by a coffee shop, or spend your business hours working remotely at that coffee shop, the function and aesthetics of the space impact your daily work and productivity. Are the acoustics overwhelming, making it hard to hear yourself think? Are the tables too close together, making it hard to navigate the space?

Stacey Breezeel, ASID | LEED-AP
Partner + Lead Designer

Or maybe the seating is comfortable, the ambiance is inspiring, and the food is just good.

As Interior Designers, we thrive in the tension of what is and what a space could be. Can we integrate principles of space planning to create a better work flow? Is there a more suitable flooring or wall material that will perform more efficiently in your space? Is your lighting appropriate to illuminate the work you are performing? Does the space inspire the work being done there?

These are a few of the questions we come ready to address when we meet with clients to design or renovate their work spaces.



GRUMPY RABBIT AMERICAN CATERY
DOWNTOWN LONOKE, ARKANSAS
PHOTOS: NOLAN DEAN FILMS



GRUMPY RABBIT AMERICAN EATERY
DOWNTOWN LONOKE, ARKANSAS
PHOTO: NOLAN DEAN FILMS



Natalie Biles, ASID

Partner + Lead Designer

So you bought an old building?

We find ourselves enthralled by old buildings, there's so much to see and potential to be realized. Each building is different; the craftsmanship of years past that remains is always a treasure to unfold. Whether it's here in Central Arkansas, or elsewhere across the Delta, we have experienced the ups and downs of historic building renovations.

Are you with us? Did you fall in love with that old building and need to figure out what's next?

preserving a piece of history

The beauty of old buildings is rooted in the history they hold. What former lives has this space had, and how can you breathe new life into it today? How can this piece of history remain, while making it a functional space for use in today's modern world? So much work needs to be done, what should stay and what should go? How can this space embody your business's personality and support the work you do? These are a few of the questions we commonly work

through with our clients looking to renovate their old building.

we know the process

We try to see the challenges a historical building presents as opportunities for creative design solutions. And the end result? A carefully crafted space that demonstrates the push-and-pull of the old vs. new in a delightful way.

We have the experience and are able to help you with the tax credits, historic council requirements, the design decisions, and the expectations to adopt going into this unique type of construction project. We are your advocates and your encouragement as we love to vision with our clients how to make their space shine again.



community partnership

We find there's a sweet spot in working with communities on their long-term vision and goals. The relationship building, the dreaming of what a space could be, coming alongside neighbors who want to breathe new life into the town they call home, it makes us giddy with hope and excitement for what could be.

Development, growing community, revitalization, it's not a fast process. It takes conversations over a cup of coffee, tenacity to follow the historic tax credits and national grant opportunities, and sheer excitement for what is to come.

We enjoy working with entrepreneurs to create a sense of place in their hometown. We believe in the vision of creating special moments, unique places, right where you are so the next generation invests where they are. Whether it's creating space for the arts, for supporting underserved youth, or creating moments of connection, we know how to create environments that are built to serve the community today and withstand the wear and tear of years to come.



THE SHINE TEAM TOURS THE PARAGON THEATER IN BLOOMSBURG, MISSISSIPPI



PROJECT PROFILE

THE GRUMPY RABBIT AMERICAN EATERY

In the early months of 2020, we were invited to take a look at a space with some local friends. They had purchased a building in the heart of Lonoke's downtown and were starting to dream of what the possibilities were for the space. (Natalie was no stranger to the building – it's actually where Shine got its start!) And so started the process of transforming this old building into The Grumpy Rabbit, a staple in Central Arkansas. Adaptive reuse projects are not for the faint of heart – on both the client side and the for design team. It was important to us and our clients that the design concept preserve and feature the historic aspects of the building, and for the new elements to provide a study in contrasts as the design developed. Wood reclaimed from the 1930s era mezzanine during renovation was used to create ledge tables in the back dining area. The pattern feature wall on the first floor is created from wood from the mezzanine, as well.



from our clients...

"Natalie and Stacey designed a restaurant and teamed with my company to construct it. Their design and interior selections were absolutely authentic and original. The process and final product are something

we are all proud of



GRUMPY RABBIT AMERICAN EATERY
DOWNTOWN LONOKE, ARKANSAS
PHOTO: NOLAN DEAN FILMS



PROJECT PROFILE

BLUE WATER BARBER + SUPPLY

We had the opportunity to help the owner with their tenant finish out, assisting with space planning, millwork design, lighting, and furnishing decisions. They sought to create a space with an air of hospitality, an environment welcoming and comfortable for the clients they will welcome in. With a desire to do as much of the process themselves, we supported and empowered the owner with the tools they needed to bring their dream to life.



from our clients...

"I loved working with Shine. Stacey was a breeze to work with. Would 10/10 recommend. Can't wait for our next project in the future."

10/10 recommend



PROJECT PROFILE

PETTAWAY COFFEE

We were able to assist with the tenant finish out solutions and decisions, providing guidance through the process. We also worked with the client to provide space planning services, along with the furnishings for the cafe. Their passion for the community shines through their unique menu offering, creating a space for people to gather and feel welcome.





GRUMPY RABBIT AMERICAN EATERY
DOWNTOWN LONOKE, ARKANSAS
PHOTO: NOLAN DEAN FILMS



PROJECT PROFILE

CRESCENT COMMERCIAL CORPORATE OFFICE

This commercial real estate firm was constructing a new office building, planning to occupy one of the tenant spaces for their new corporate offices. They desired a warm, energizing space to spend their workdays, complete with the motto "corporate offices do not have to be boring!"

Layered accent lighting in the main lobby area provided a unique, interesting element in this project. The mixture of materials in this space alone set the tone for the rest of the space. Modern architectural elements alongside warm and earthy stone veneer embodied the personality and location of this client and the work they do within these walls.

We love a good opportunity to infuse positivity through vibrant materials, especially these energizing blues and greens, striking a balance of professional and fun.

from our clients...

"Stacey and Natalie are visionaries! They were able to take our thoughts and ideas to a whole new level. We love our work space. The positive vibes we get from the design and color scheme make a huge difference in the way we work as a team. Highly recommend! PS - I follow them in IG and LOVE seeing their residential work too!"

we love our work space



ADAPTIVE REUSE

your design team needs to work together

for the give-and-take that comes with the territory of working with historic properties. Often times, people think that the interior designers come in at the end and splash a little color around, but being invited to the table early in the process allows us to brainstorm with the architect and engineers to arrive at creative solutions with the end result in mind.





QUESTION + ANSWER

Hiring a Designer

Q: WHEN SHOULD I HIRE A DESIGNER?

A: The earlier in a project, the better. For construction projects, we can anticipate needs early in the project and guide decisions that will impact the final result.

If you've made it through the construction process, and need help crossing the finish line and furnishing a space, we're happy to help complete a space.

Q: WHAT DOES FULL SERVICE INTERIOR DESIGN MEAN?

A: Start to finish, trust the experts. We consider full service to include new construction, large scale renovations, or multiple rooms complete with furnishings, wall and floor coverings, lighting, art and décor.

Q: DO YOU WORK WITH ANY CONTRACTOR OR ARCHITECT?

A: Yes! And we love working in teams, especially when we can truly serve you as the design expert!

Q: WHAT WOULD BE HELPFUL TO KNOW BEFORE I GET STARTED?

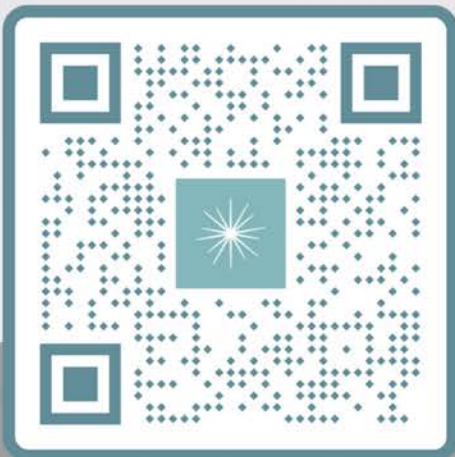
A: You can find information all about our design process on our website: www.shineidstudio.com/process



shine

INTERIOR DESIGN STUDIO

PO BOX 409
LONOKE, ARKANSAS 72086



Let's make your interior design project shine.

We're excited to help you design a healthy and happy space! Book a consultation with us to get started on your interior design project.

☎ (501) 777-5373

✉ info@shineidstudio.com

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